



Celebrating.... Innovation and Leadership



11th
**AFRICA
DIGITAL
ECONOMY
AWARDS 2026**

Celebrating.... Innovation and Leadership

**RECOGNISING
EXCELLENCE.
INSPIRING
INNOVATION.**

📍 **NAIROBI, KENYA**

■ **9TH SEPTEMBER, 2026**

🌐 <https://adea.digitaleconomymag.com>

2026

Strategic Partnership



&



 www.instinctwave.net

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Our milestones achievement over the years

Our journey is marked by years of growth, innovation, and successful event experiences that have brought people together from around the world.



10+

Years of Excellence



1000+

Entries Shortlisted



50+

Award Categories

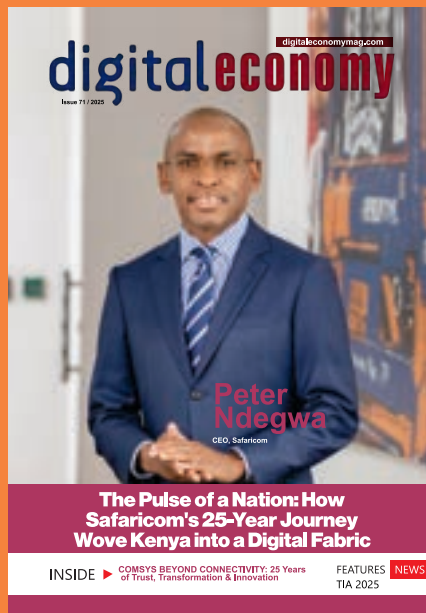


10+

Countries Represented

Our Tech. Publications

 digitaleconomymag.com



Digital Economy delivers digital technology news, reviews, essential tips, exclusive executive interview, and provides a fresh perspective on global digital economy progress.

Our Signature Events



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<https://instinctwave.net>



<https://adea.digitaleconomymag.com>



Why ADEA Matters

Africa is experiencing one of the fastest digital transformations globally, driven by mobile technology, fintech innovation, expanding internet infrastructure, and digital public services.

The Africa Digital Economy Awards provides a platform to:

Celebrate organisations building Africa's digital infrastructure

Recognise innovators solving real societal and economic challenges

Encourage investment and partnerships in the digital ecosystem

Promote best practices in digital policy, governance, and innovation

By recognising outstanding contributions, ADEA helps inspire new ideas, drive industry excellence, and accelerate the growth of Africa's digital economy.



ADVISORY BOARD

Crafting an exceptional conference requires collaboration with visionaries driving Africa Digital Economy Awards. ADEA 2026 is honoured to have the backing of distinguished thought leaders, uniting their expertise to advance the sector across the continent



Dr. Krishnan Ranganath

Regional Executive
West Africa Data Centres (ADC)



Dolapo Otegbayi

Managing Partner
DKO Consulting



Akin Naphtal

Group CEO,
Instinct Wave



Bebe Clement

Visiting Lecturer
Bayes Business School, UK



Oluseyi Olanrewaju

Associate Professor
James Hope University



Dr. John Ngeno, E.B.S

General Manager of Supply Chain
and LogisticsKenya Power



Mr. Jacob Fosu-Kyei

Director, Procurement,
Volta Region Authority



Kenny Wood

Chief Strategic Imagineer &
AI Officer Collaborative Intelligence



Bernice Ampofo

Director of FinanceGhana Export
Promotion Authority (GEPA)

HIGHLIGHTS

A platform that honours digital innovation and leadership across Africa



Network

ADEA is a hub for networking. Meet industry leaders, peers, and potential partners from around the world, creating connections that can drive your business forward.

Recognition

The Awards is an annual event recognizing and celebrating the accomplishments of innovations and leadership in organizations for their leadership and contributions to their companies' growth.



Entertainment

Digital Innovation Awards have been the epitome of cultivating and celebrating excellence in the creation of live experiences.

GLIMPSE

Of our Past Event —



GLIMPSE

Of our Past Event





10th
ANNUAL
AWARDS

AWARDS 2022

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DIGITAL
ECONOMY
AWARDS 2025



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MEDIA



WINNER'S POST



Airtel Africa
138,203 followers
9mo • 

+ Follow ...

Airtel Kenya has been named Most Innovative Mobile Money Provider of the Year at the recent Africa Digital Economy Awards.

The recognition is a true reflection of what Airtel Money Africa stands for, driving digital transformation and innovation by bridging the digital and financial divides.

Here's to driving Africa's progress together!

#AirtelKenya #AirtelMoneyAfrica #DigitalEconomy



Airtel Kenya
40,389 followers
9mo • Edited • 

+ Follow

Asanteni Wakenya!

(23) Post | LinkedIn

Because of your support, we've been named Most Innovative Mobile Money Provider of the Year, and our very own [Bonke Michael](#) has been recognized as the Digital Financial Inclusion Personality of the Year. Cc [Anne Kinuthia Otieno](#), [MBS](#).

#AirtelMoney #NaBadoTunagrow



   100

6 reposts

Reactions



+ Experience

Seacom Ltd
34,314 followers
1yr • Edited • 

+ Follow ...

Access exclusive tools & insights
We are incredibly proud of Sajid Khan, Managing Director of SEACOM Group Digital Services, for receiving the Outstanding Contribution to the ICT Industry award for the 9th Africa Digital Economy Awards (ADEA).

Connections 3

With over 25 years in the ICT sector, Sajid's commitment and passion have been instrumental in driving innovation and excellence in the industry. Sajid has been in commercial functions for several multinational organisations and excels in driving growth and innovation, making him a vital asset to SEACOM and the ICT industry.

#SEACOM #ADEA



  153

27 comments • 4 reposts

Reactions



IHS Towers
307,004 followers
1yr • 

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We are delighted to announce that IHS Cameroon has been honored with the Tower Initiative of the Year award at the 2024 Africa Digital Economy Awards, hosted by Instinctwave. IHS Cameroon received this recognition for its Tower Kiosk Initiative, a project designed to help bring new opportunities to local communities. Great work [#IHSCameroon](#), let's continue [#makingadifference](#)!



  456

46 comments • 14 reposts

Reactions



LOOP DFS
2,000 followers
10mo • Edited • 

+ Follow ...

Dreams are built on the freedom to choose, the courage to pursue, and the confidence that tomorrow can be better than today. Finance, at its best, is about enabling those dreams and turning aspirations into reality. ...more





SEACOM Ltd has been recognized as the Carrier Wholesale Provider of the Year by the Africa Digital Economy Awards (ADEA), further cementing its reputation as a leader in telecommunications. The accolade follows SEACOM's exceptional response to a significant internet disruption caused by a major cable cut in May 2024, which affected services across East and South Africa. Despite the magnitude of the

7/17/26, 12:29 AM

NCA wins 2 awards at Africa Digital Economy Awards - Graphic Online

GRAPHIC ONLINE

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NCA wins 2 awards at Africa Digital Economy Awards

Justice Agbenro / Nov - 20 - 2023, 06:00 / 3 minutes read



https://www.graphic.com.gh/news/general-news/ghana-news/nca-wins-2-awards-at-africa-digital-economy-awards.html

1/8

7/17/26, 12:29 AM

Kenya Power P.L.C.



Home > News > Kenya Power Bags Best Website Public Sector At Th Africa ...

September 12, 2025 - 2685 Views - News

Kenya Power bags Best Website (Public Sector) at 10th Africa Digital Economy Awards

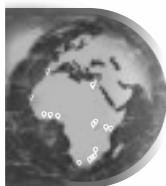
Award highlights Kenya Power's digital-first strategy in enhancing customer experience

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7/17/26, 12:24 AM

Africa Data Centres Wins 3 Awards At The 6th Africa Digital Economy Event in Ghana - Africa Data Centres

Africa Data Centres (https://www.africadatacentres.com)



Africa Data Centres wins 3 awards at the 6th Africa Digital Economy Event in Ghana

November 2, 2021 (https://www.africadatacentres.com/2021/11/02/)

7/17/26, 12:24 AM

Africa Data Centres Wins 3 Awards At The 6th Africa Digital Economy Event in Ghana - Africa Data Centres

Africa Data Centres (https://www.africadatacentres.com)



Africa Data Centres, the only truly pan-African operator of large-scale, vendor- and carrier-neutral data centres, has won three awards at the prestigious Africa Digital Economy Awards (ADEA).

Africa Data Centres not only walked away with the Innovative Data Centre Provider of the Year award, but Stephane Duproz won Data Centre CEO of the Year 2021 and Krish Ranganath, Data Centre CTO of the Year 2021.

Formerly known as the Africa Information Technology & Telecom Awards (AITTA) ADEA,

held in partnership with Africa Digital Economy Forum (ADEF), were renamed in line with Africa's drive to raise awareness of digitalisation across the continent.

Announced last night at a glittering gala event at the plush Movenpick Ambassador Hotel in Accra Ghana, the awards, now in their sixth year, honoured Africa's digital champions, innovators, creators and inventors across a variety of areas in a rapidly-evolving sector.

https://www.africadatacentres.com/africa-data-centre-wins-3-awards/

Saria

Last Friday, Saria was recognized as the 10th Innovative B2B Provider at the Africa Digital Economy Awards.

As a global leader in AI data labeling and model evaluation, Saria works with some of the world's biggest companies, including 40% of Meta's and other multinational giants. Our services help these companies bring better performing models to market faster, accelerating their AI investments. But our impact goes beyond just tech – our world-class AI and autonomous growth in Kenya and Uganda, where the majority of our team is based.

Founded on the belief that talent is equally distributed but opportunity is not, Saria is dedicated to providing meaningful work for those who might not have other formal employment opportunities. We train individuals in digital skills for roles like data annotation and AI model evaluation, including top emerging technologies like Generative AI and autonomous vehicles. This investment in both our people and our offices in Kenya and Uganda reflects our commitment to their growth and success.

In addition, Saria is the first in the world to focus on responsible AI model development throughout the entire lifecycle. Our approach emphasizes data governance, model security, human oversight and ethical practices. This dedication is crucial for ensuring AI benefits everyone, especially those in regions that might otherwise be overlooked.

Winning this award reaffirms our mission and the innovative work we are doing to make a difference.

By: E. Sully Ndungu, Rafael Kariuki, Antonio Wanyo



Winning is in your DNA

Our Past Winners



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**FEEL...
SOMETHING IS
MISSING
ON YOUR
SHELF?**

SUBMIT YOUR ENTRY NOW



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